



Social Impact and Value Creation Report

LEARN Corporation Public Company Limited

2023



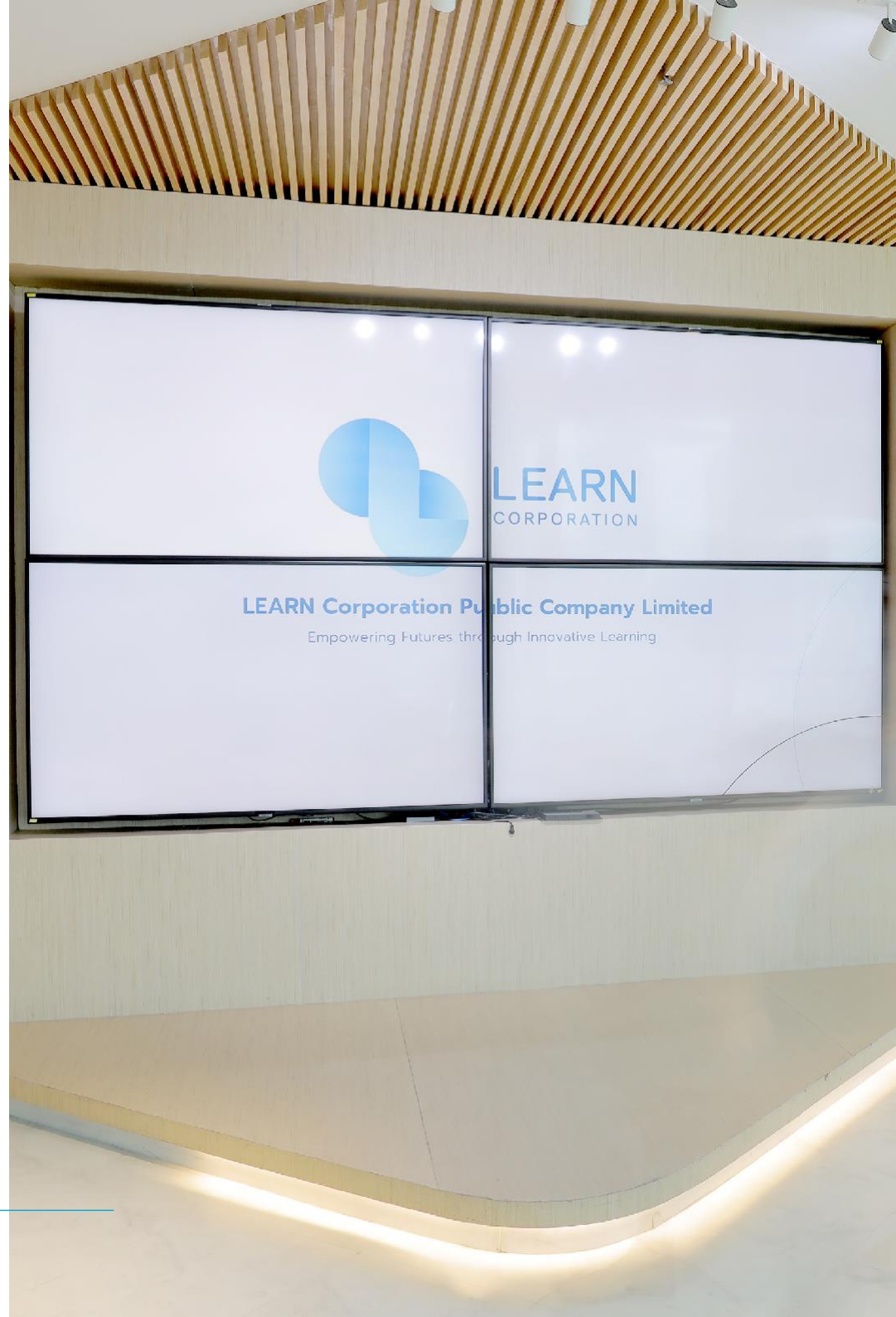
Lifelong Learning Edtech

Social Impact and Value Creation Report

LEARN Corporation Public Company Limited
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1. Overview

1.1 Policy and Operational Framework

LEARN Corporation Public Company Limited: A Leader in Learning Innovation and Education Technology (EdTech) Addressing Key Needs for All Ages, commenced its operations in 2006 and has since developed into a "Lifelong Learning Ecosystem," serving the needs of over 2.5 million people across the country.

LEARN Corporation Public Company Limited began operations in 2006 and has grown over 17 years to become a leading player in education and educational technology (EdTech). The company is dedicated to being an innovative learning organization, using technology to enhance the skills of individuals across all age groups. It strives to build a learning community that achieves international excellence under the concept of the "Innovation Lifelong Learning Ecosystem."

In 2023, LEARN Corporation and its affiliated companies continued their efforts to drive learning innovation, aiming to improve the quality of life for learners, create benefits, and enhance their well-being. The company remains committed to the concept of "Lifelong Learning," adapting to all age groups and evolving educational formats in the post-COVID era.



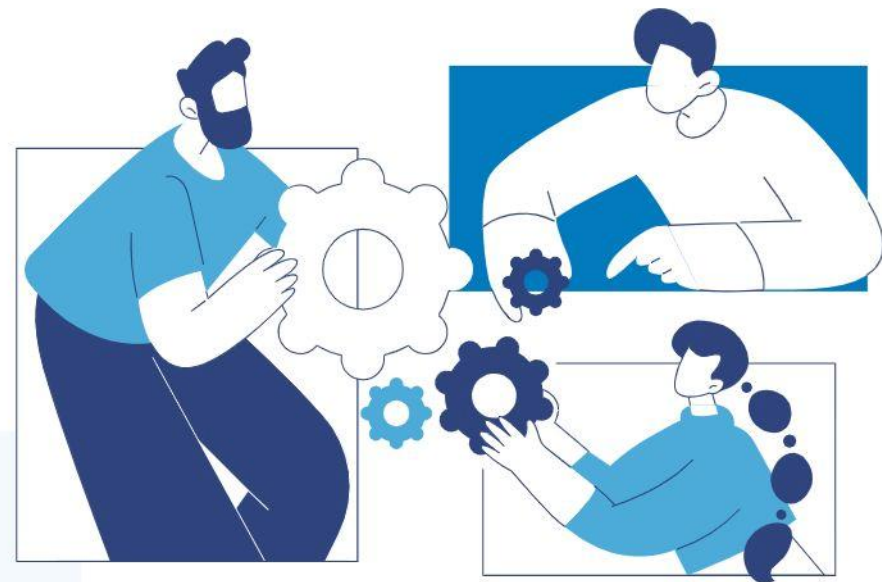
Businesses within the LEARN Corporation Group

LEARN Corporation consists of three main businesses, addressing learning needs across all age groups and forming a comprehensive “Learning Ecosystem.”

Out - School	Chain School	Professional & Skills
<p>The best career-prep solution</p> 	<p>The best chain school in Thailand in 5 years</p> 	<p>Human capital solution</p> 

2 Achievements

LEARN Corporation is a leading organization in learning innovation, committed to using technology to enhance the quality of life for individuals. The company drives the concept of "Lifelong Learning" across various dimensions, including organizational development and creating value for society.



Awards Recognizing Achievements in 2023



HR Excellence Awards 2023 Best HR Team (SME)

LEARN Corporation received the Bronze Award for Best HR Team (SME) from Human Resources Online, Singapore. This award confirms our commitment to exceptional employee care and highlights our dedication to creating the best possible workplace. It underscores LEARN's role in being a hub for the new generation, advancing EdTech, and promoting sustainable happiness in society.



HR Asia Best Companies to Work for in Asia 2023

LEARN Corporation was recognized as one of the best companies to work for in Asia by HR Asia, a leading HR publication in the region. This recognition reflects our strong commitment to effective human resource management and the creation of an outstanding workplace environment.



The International CSR Excellence Awards 2023

by The Green Organization in the United Kingdom

“LEARN Corporation received The International CSR Excellence Award in the Philanthropy category for the successful implementation of the Life-Changing Program by the LEARN Foundation.”



Providing educational opportunities to Thai youth for achieving their academic goals while fostering a sense of public spirit and the concept of 'Pay it Forward.' Participants in the program can apply what they have learned in their daily lives, inspiring and motivating further development within society.





3. Corporate Social Responsibility (CSR)

The vision of LEARN Corporation is to create a society of learning and equality. The company leverages technology and the organization's academic expertise, diverse capabilities, and public spirit to drive initiatives that promote learning and reduce educational disparities, aiming to make Thai society a sustainable and equitable learning community.



SOCIAL IMPACT

an inclusive Learning Community

LIFE
Changing
Program
ทุนเปลี่ยนชีวิต

3.1 LIFE CHANGING SCHOLARSHIP PROGRAM

Access to equitable education is crucial in improving the quality of life for Thai youth.

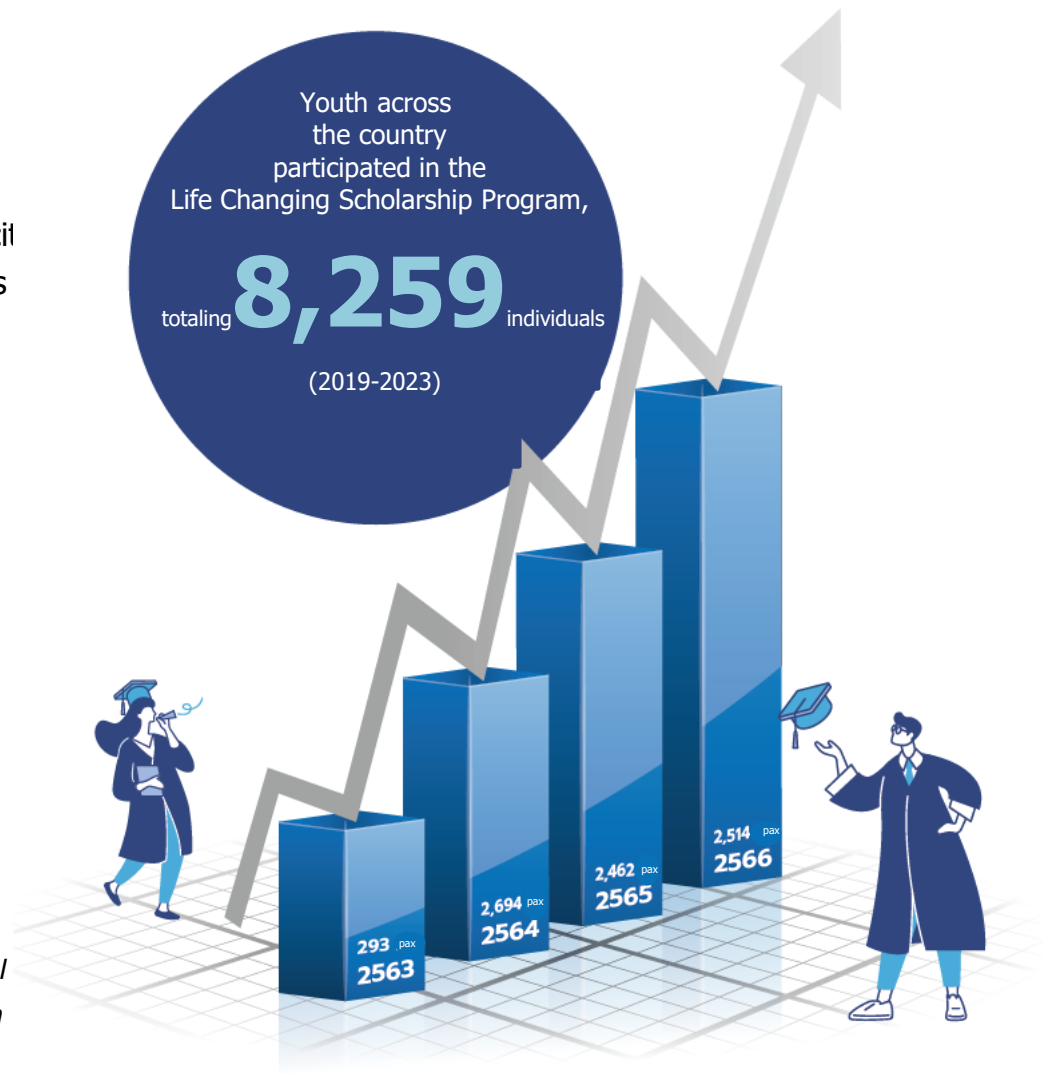
Providing opportunities for young people to access quality courses helps them prepare for university, apply their knowledge in their careers, and generate income to support themselves and their families, while also benefiting society. This is a key goal of the Life Changing Scholarship Program in reducing educational disparities.



Starting in 2005, teachers from a small online tutoring institute aimed to help students who lacked financial resources to continue their education and increase their chances of university admission. This effort sparked the expansion of support, utilizing technology to address educational inequalities and broaden the scope and capacity to assist youth in need of educational opportunities across the country through **the 'Life Changing Program,' which has been running continuously for 4 years.**

Since the inception of the program in the first year (2020) through Year 4 (2023), **a total of 8,259 youth from across the country have participated in the Life Changing Scholarship Program, receiving over 15,000 courses.**

*“In 2021, LEARN Corporation established **the 'Learn Foundation'** as the primary entity responsible for managing the **Life Changing Scholarship Program.** The foundation aims to expand its support to youth across the country who require educational opportunities, ensuring equitable access to educational resources. It also focuses on fostering awareness among the youth and supporting their participation in the program nationwide.”*



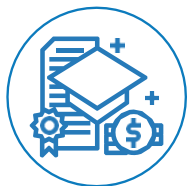
3.1.1 Life Changing Scholarship Program

The Life Changing Program 4 invites applications from high school students nationwide who are seeking educational opportunities. The application period is from December to June 2023. The program has received significant interest from high school students across the country.



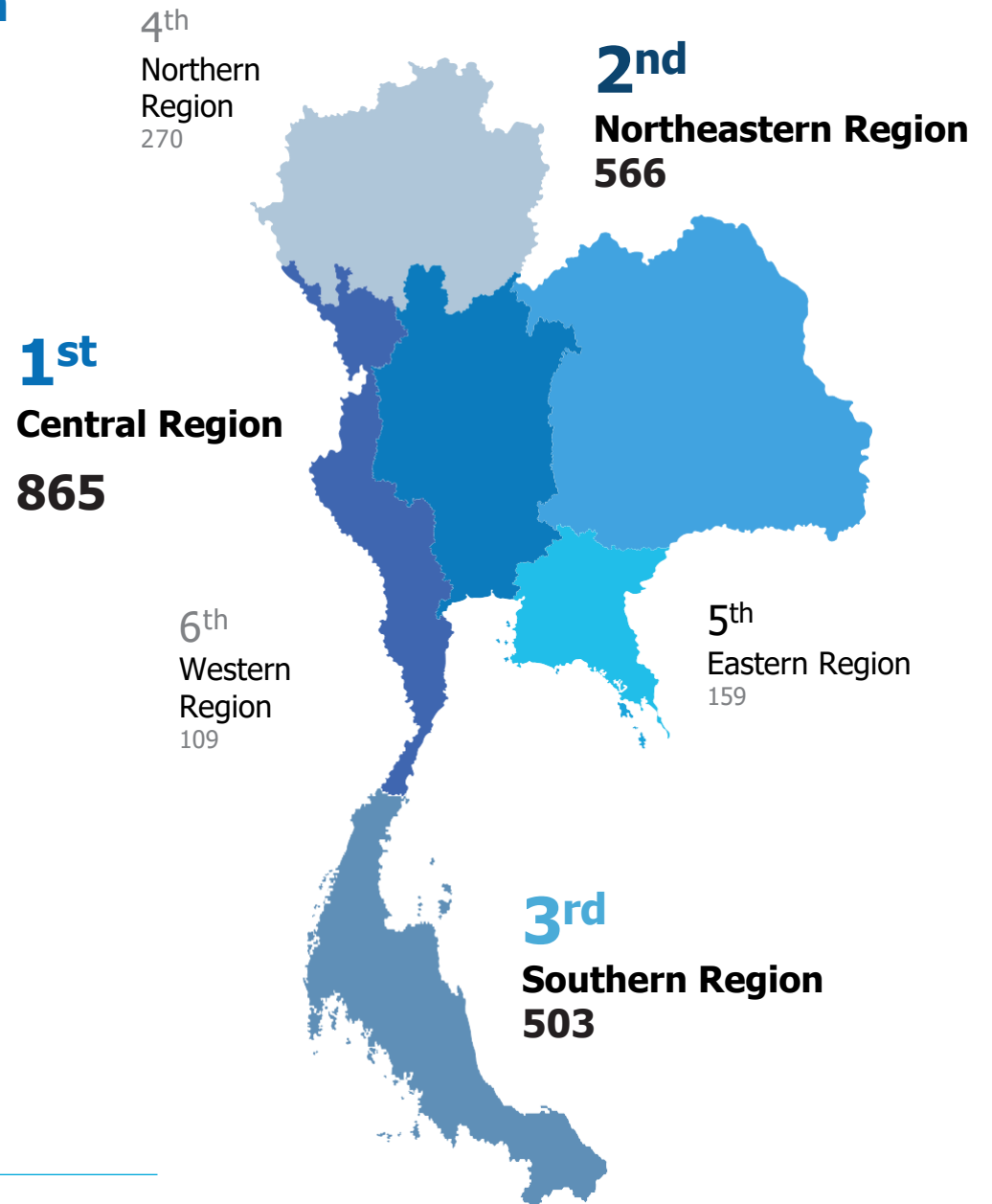
The number of students nationwide applying for the program

3,993



The number of students selected for the Life Changing Program 4 scholarship

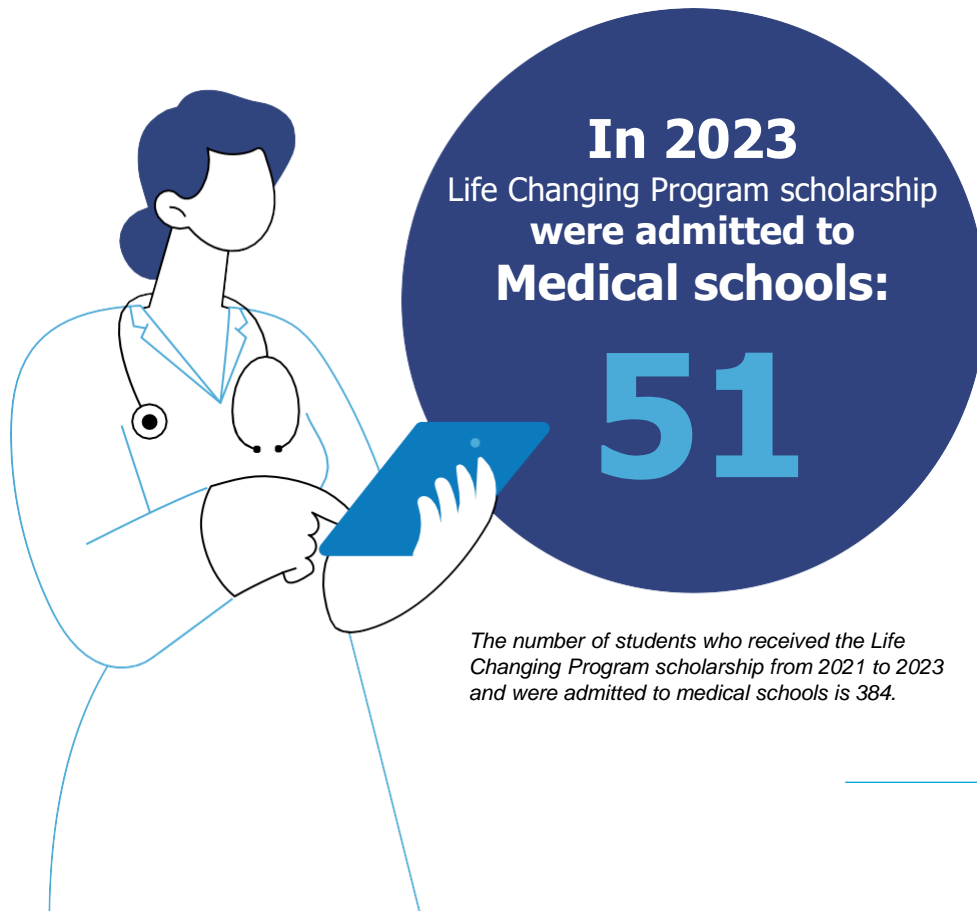
2,472



Achievement

Life Changing Scholarship Program 4

Students awarded the Life Changing Program scholarship (Dek66) have benefited from courses provided by LEARN Corporation and partner educational institutions. This support has helped over **1,200 students** gain admission to universities.













The number of students who received the Life Changing Program scholarship from 2021 to 2023 and were admitted to medical schools is 384.

Achievements of Life Changing Program Scholarship SUCCESS STORY #DEK66

91.2%

(1,206 students admitted to universities)

Top 10 universities where scholarship students were admitted

	1	Chiang Mai University	91 (7.6%)
	2	Thammasat University	90 (7.5%)
	3	Mahidol University	88 (7.3%)
	4	Prince of Songkla University	73 (6%)
	5	Khon Kaen University	70 (5.8%)
	6	Srinakharinwirot University	66 (5.5%)
	7	Chulalongkorn University	60 (5.0%)
	8	Kasetsart University	60 (5.0%)
	9	Silpakorn University	40 (3.3%)
	10	Burapha University	38 (3.2%)

Based on the number of scholarship students who responded to the university admission survey in 2023, the total is 1,323 students.

3.1.2 Pay It Forward

The Life Changing Program goes beyond addressing educational disparities; it also aims to foster a sense of social responsibility among Thai youth. Participants are encouraged to recognize the value of helping others and to engage in **"Pay It Forward"** activities. By utilizing their skills and talents, they contribute to creating a culture of giving and support within the community.

Students from Life Changing Program Year 4 have actively engaged in "Pay It Forward" activities, using their skills to give back to the community.

over 1,000 cases

3.1.3 Collaboration in Project Implementation

Collaboration with Government Agencies

The LEARN Foundation has expanded its collaboration with both public and private educational agencies to ensure that the Life Changing Program reaches students who genuinely need educational support. In 2023, the program signed several agreements to enhance educational support with various agencies, including:

Educational agencies in Yala Province

- Yala City Municipality and schools under its jurisdiction
- Yala Provincial Administrative Organization and schools under its jurisdiction
- Betong Municipality and schools under its jurisdiction
- Yala Secondary Education Service Area Office and 12 schools under its jurisdiction
- Yala Private Education Office and 50 schools under its jurisdiction
- Rajaprajanugroh 41 School, Yala Province
- Yala Sport School



Educational Institutions in Pattani Province

- The Office of Private Education in Pattani Province and its affiliated schools, totaling 76 schools
- The Association of Private Schools in the Pattani Province system

Schools Needing Educational Support for Students

- Kannasootsukalai school, Suphan Buri Province
- Matthayom Than Bin Kamphaeng Saen School, Nakhon Pathom Province

Collaborative Support from Partners

Support for Educational Courses



4,482 Courses



389 Courses



294 Courses



181 Courses



5 Courses



Life Changing Program Year 4 received support in the form of courses from LEARN Corporation's partner institutions. These courses were provided to scholarship students for their benefit, totaling 5,052 courses.

Support for Learning Equipment

Scholarship students in the Life Changing Program faced shortages of learning materials needed for their studies under the Learn Anywhere system. In 2023, the program received support in providing essential equipment to students, as detailed below:

- SEA Thailand
- The Nine Center Co.,Ltd



3.2 Scholarships for Students in the Life Changing Program

The Life Changing Program selects scholarship students who demonstrate good behavior, strong commitment, consistent use of the learning courses, active participation in program activities, and are financially disadvantaged. Scholarships are awarded to these students to support their education.



University Admission Goals

Faculty of Medicine, Thammasat University

"These funds will be used for expenses related to university entrance exams, including application fees, book costs, personal expenses, and exam-related costs."

Pattharathida Kowong

Suthee Witthaya School Arts-Language Program
Matthayom 6



University Admission Goals

Faculty of Dentistry, Mahidol University

"The scholarship funds will be used for preparing for university entrance exams, purchasing study materials and necessary equipment, and reserving funds for university admission fees."

Panachon Panekerd

Satriwitthaya 2 School
Science-Mathematics Program
Matthayom 6



University Admission Goals

Faculty of Pharmacy, Chiang Mai University

"The scholarship provided by the program will be used for applying to universities through the TCAS system and will be used as part of the admission fees."

Chatchai Oonmai

Wattanothaipayap School
Science-Mathematics Program
Matthayom 6



University Admission Goals

Faculty of Dentistry, Chiang Mai University

"Scholarships received will be used to cover tuition fees and daily expenses, helping to alleviate the financial burden on the family."

Muaydaeng Panta

Wianghaeng Withyakhom School
Science-Mathematics Program
Matthayom 5



University Admission Goals

Faculty of Medical Technology, Chiang Mai University

"I will use the scholarship for educational expenses and to prepare for the A-Level exams."

Ratchaphum Lamnori
Buddhachinnarajpittaya School
Science-Mathematics Program
Matthayom 6



University Admission Goals

Faculty of Medicine, Thammasat University / Faculty of Medicine, Chulalongkorn University, and the Directorate of Medical Services, Royal Thai Air Force

"I will use the scholarship to purchase study materials and reference books for exam preparation, and to cover transportation costs to and from school."

Pattharathida Sa-nguanwong
Sriyapai School |
Science-Mathematics Program
Matthayom 5



University Admission Goals

Faculty of Engineering, Thammasat University

"The funds I receive will be used for my daily expenses, purchasing learning materials, and covering some of the tuition fees."

Chayut Rakmuang
Rajavinit Mathayom School
Science-Mathematics Program
Matthayom 5



University Admission Goals

Faculty of Engineering, Chulalongkorn University

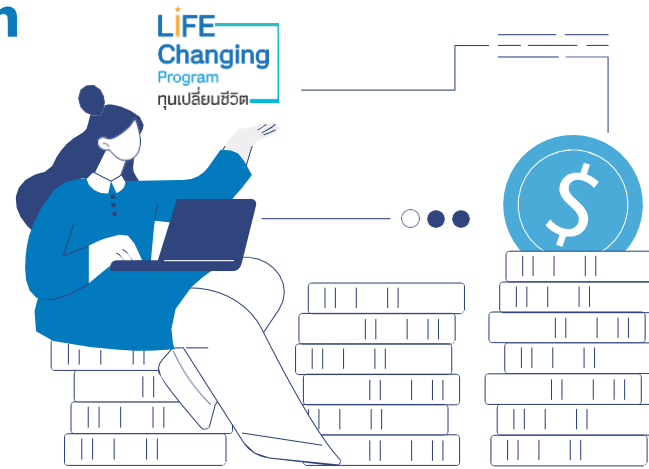
"The funds I receive will be used for daily expenses to ease the financial burden on my guardians and will be saved for applying in the Dek 68 exam period."

Nitas Saechua
Trimitwitthayalai School
Science-Mathematics Program
Matthayom 5

3.3 Promoting Employment and Income Opportunities for Scholarship Students in the Life Changing Program

Many scholarship students in the program need to earn extra income to help ease their families' financial burdens related to tuition fees and daily living expenses. The program recognizes the importance of providing these students with opportunities to generate income.

Therefore, the program has arranged for special employment opportunities to allow scholarship students seeking extra income to participate in work assignments. This employment initiative helps them earn supplementary income, reducing their financial strain. Additionally, the program provides support in the form of information and guidance on utilizing their courses effectively.



"I'm grateful and proud to be a student in the Life Changing Scholarship Program and to use my own experiences as a student to support and assist future participants in the program."

Atcharapom Bhumee
Scholarship Students of the Life-Changing Program 2
Now: **Bachelor of Nursing Science Program, Police Nursing College**



"I am grateful for the experience during the decision-making process and for the preparation for exams, as it has been valuable for future students. I appreciate the opportunities provided and am proud to be part of the team that contributes to the scholarship program."

Kachapak Prakobsuk
Scholarship Students of the Life-Changing Program 2
Now: **Faculty of Veterinary Science, Chulalongkorn University**

3.4 Community Engagement for Educational Initiatives

With the collaboration from teachers at partner institutions and support from departments within LEARN Corporation, ongoing support and resources are provided to scholarship students.

COMMUNITY



3.5 LSP Academic Excellence Scholarship

EARN Corporation and **LEARN Satit Pattana School** recognize the importance of developing the potential of students who excel academically but lack financial resources. To ensure that these students receive the development they need to meet their educational goals, they have collaborated to implement the **LSP Academic Excellence Scholarship Program**. This program aims to expand support and promote academic development among high-achieving youth, providing full scholarships for students to continue their education at LEARN Satit Pattana School until they complete Grade 12.

In the 2023 academic year, two students from the Life Changing Scholarship Program were selected to receive scholarships to continue their education at LEARN Satit Pattana School.



Acharaya Sisomlao

“Thank you for the scholarship that provided me with the opportunity to study at LEARN Satit Pattana School. The school received support for tuition fees, dormitory fees, and meals, which alleviates concerns about expenses. There are activities that allow us to earn extra time credits, and if needed, we can add more courses.

I appreciate my friends and teachers who are supportive. The classroom environment is conducive to learning, and the teachers can easily engage with students. The school also offers fun activities, such as Christmas events and sports events.”



Jirattaya Jirathitwong

“I feel grateful and relieved not to worry about my parents’ expenses. The scholarship covers tuition, dormitory, and meals, and includes TCAS preparation support. The school offers diverse courses and activities, helping us gain varied perspectives and prepare for sports.

I enjoy the activities, like guitar and piano classes in the dormitory, and the school’s elective subjects. I hope to keep advancing in these areas, thanks to the supportive and encouraging teachers.”



LEARN Satit Pattana School is a private institution that follows the curriculum established by the Office of the Private Education Commission (OPEC). Founded in 2007, in 2019, LEARN Corporation, a leader in educational technology and the founder of LEARN Education, OnDemand Institute, Ignite Institute, and TCASter, became the licensee. The school is now accredited as a Cambridge International School.

The primary goal of the school is to create an educational system that is both high-quality and accessible. The aim is to develop students who achieve academic success, are competent, and can benefit society. We believe that students who successfully meet academic goals and develop their unique abilities will be well-recognized and receive appropriate development through "**Personalized Education.**"



Learn Satit Pattana School aims to create students who achieve success and happiness according to the philosophy **'BE THE BEST IN YOUR WAY'** through **4 SUCCESS STEPS**, which are the school's exclusive curriculum, including:



- **Discover Career Paths:** This section emphasizes students exploring their interests and strengths through various activities, aligning with the original intent to facilitate self-discovery.
- **Understand Faculties and Universities:** The revised text highlights the process of learning about different educational paths and receiving personalized guidance, which matches the original focus on career exploration and university preparation.
- **Personalized Study Plans:** The mention of creating customized study plans and preparing for university exams reflects the original content about personalized education and preparation for higher education.
- **Prepare for University Admissions:** This section deals with practical preparation for university admissions, including entrance exams, interviews, and portfolios, aligning with the original emphasis on readiness for both domestic and international universities.

Target Group



Thai youth seeking to continue their education at the secondary level, Matthayom 1-6.

Students selected to join the Global Citizenship Development Program for Matthayom 1 and Matthayom 4 will receive a scholarship for a total of 3 years.



The scholarship supports tuition fees and academic fees, including:



ignite
by OnDemand



Tuition fees for:

- OnDemand
- Ignite
- Learn Education



Cambridge Assessment International Education

Tuition fees for:

- Cambridge Assessment International Education



Tuition fees for:

- Development Plan (IDP)



Cambridge Assessment International Education

IELTS

Examination fees for :

- English Assessment
- IELTS

ETS TOEFL

- IGCSE
- O-Level
- A-Level

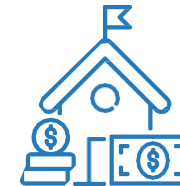


Tuition fees for:

- ROTC Level: Matthayom 4 –6













Lunch fees



Examination administrative fees



Personal accident insurance

Number of Scholarships Available for Application				
Grade Level	Scholarship Type		Scholarship Details	Number of Scholarships Available
 Matthayom 1	Academic Scholarship		Science and Mathematics Academic Scholarship	22
	Special Talent Scholarship		Special Talent Scholarship in Arts	3
			Special Talent Scholarship in Music or Singing	3
			Special Talent Scholarship in Sports	2
				Total
 Matthayom 4	Academic Scholarship		Science and Mathematics Academic Scholarship	22
	Special Talent Scholarship		Special Talent Scholarship in Arts	3
			Special Talent Scholarship in Music or Singing	3
			Special Talent Scholarship in Sports	2
				Total

The scholarship supports tuition fees and educational expenses, including:



Academic Year 2023

Number of Scholarships:

96 scholarships | Value: **28** million baht

Number of Scholarships Available for Academic Year 2023

*Conditions and Details: The number of scholarships may be subject to change. For updates, please visit www.lsp.ac.th**

Results Awarded to Students

I have the opportunity to study at the school with a scholarship that supports tuition and various courses. This includes content and exam preparation courses for S.A.O.N., BMAT, IELTS, and A-Level, ensuring full exam readiness. Maintaining a specific academic level as a scholarship student helps me consistently meet learning standards. Additionally, I can engage in new experiences like representing the school in the Project Everest program.

The school offers diverse courses and allows me to connect with peers of various interests and skills. It also supports participation in competitive exams, such as S.A.O.N., ASMO, and university problem-solving challenges, providing further opportunities like attending S.A.O.N. camps and receiving awards.



I am very grateful for the support from the school.

Worawaluck Simaburussuth,
Matthayom 6
Academic Scholarship Student

I received a full scholarship from LEARN Satit Pattana School for 3 years, which has greatly contributed to my growth. I've benefited from a strong curriculum, supportive teachers, and new friendships, all while gaining a deeper understanding of myself.

The school is outstanding in encouraging freedom of thought and self-expression through various activities and open-minded teachers. This environment has helped me build confidence in my self-expression and beliefs. The scholarship provided me with invaluable opportunities to understand my strengths, weaknesses, and interests.

None of this would have been possible without the scholarship, which allowed me to be a part of LEARN Satit Pattana School.



Punnapat Sintuphinyothin,
Matthayom 3
Academic Scholarship Student

I would like to thank LEARN Satit Pattana School for the academic scholarship, which has allowed me to be part of the school and eased my parents' financial burden.

The school has encouraged me to discover my true self and explore various subjects. Over the past 3 years, I have developed in many areas and tried new activities.

Academically, I've benefited from both classroom learning and additional OnDemand courses. I can get help with challenging subjects or study ahead, managing my learning independently.

The school also supports participation in programs for academic excellence, exam preparation, and competitions, enhancing my readiness and skills.



Chatpavee Suksumphan,
Matthayom 3
Academic Scholarship Student

4. Enhancing Educational Value within Affiliate Companies

4.1 LEARN CSR School Initiative

LEARN Corporation, as an organization focused on addressing educational inequality through innovation and various initiatives, has continuously implemented projects under the "**LEARN CSR School**" program. For every 100 schools that use the Online Blended Learning Solution, LEARN will extend the same service to an additional 15 underprivileged schools at no cost.

"For every 100 schools that gain the opportunity, LEARN will help extend that opportunity to an additional 15 schools."

Because we believe that every student should have access to quality education in order to achieve academic excellence and become critical thinkers, all on an equal footing.



Project Outcomes

LEARN CSR SCHOOL 2023

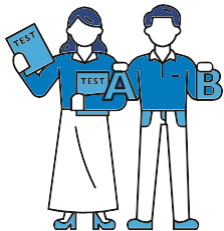


24 Schools participating in the project



4,500

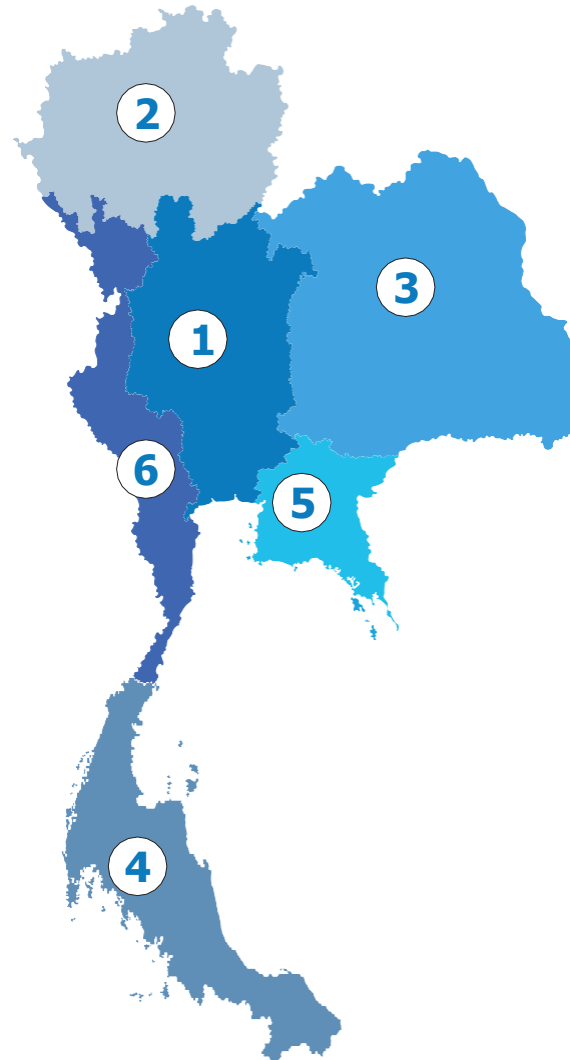
Students benefiting



100

Teachers benefiting

The list of schools participating in the program:



1. Bangkok and Central Region

1. Anuban Phibunwes School	Bangkok
2. Phyathai School	Bangkok
3. Phakinee Srichumpol School	Bangkok
4. Wat Sawawaresimaram School	Bangkok
5. Autonomy School	Bangkok
6. Makkasanpittaya School	Bangkok
7. Bangbua School	Bangkok
8. Watamarintraram School	Bangkok
9. Wat Thap Man School	Uthai Thani

2. Northern Region

1. Sueksa Songkhro Chiang Mai School	Chiang Mai
2. Saint Joseph Maechaem School	Chiang Mai
3. Chao Fa Ubonrat School	Chiang Mai
4. Ban Huairaisamakkee School	Chiang Mai
5. The first Border Patrol Police School (Chiang Rai-Pa Yao)	Chiang Rai
6. Ban Samarnmit School	Chiang Rai
7. Ban Sop Kham School	Chiang Rai
8. Chumchon Pakha Maengoen Samakkee School	Chiang Rai

3. Northeastern Region

1. Chumchon Ban Yang Ku School School	Roi Et
2. Banmaue School	Roi Et
3. Wangpraiwittayakom School	Sa Kaeo
4. St. John's School, Thabom	Loei

4. Southern Region

Naresuan Pa La-u Border Patrol Police School	Prachuap Khiri Khan
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5. Eastern Region

Anuban kokut school	Trat
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6. Western Region

Dhammajarinee Withthaya School	Ratchaburi
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4.2 Partnership with Government Agencies



The "Student Connectivity to Educational Technology Project through USO Net" is implemented in collaboration with the Office of the National Broadcasting and Telecommunications Commission (NBTC), the Office of the Basic Education Commission (OBEC), and the Yuvabadhana Foundation. Learn Education, as a partner in the educational network project, and the Yuvabadhana Foundation have expanded the use of digital technology in classrooms by implementing the USO Net program.



Project Results



155 Schools

participating in the project



10,650

Students benefiting



500

Teachers benefiting

4.3 Partnership with Thailand Collaboration for Education, Yuvabadhan Foundation



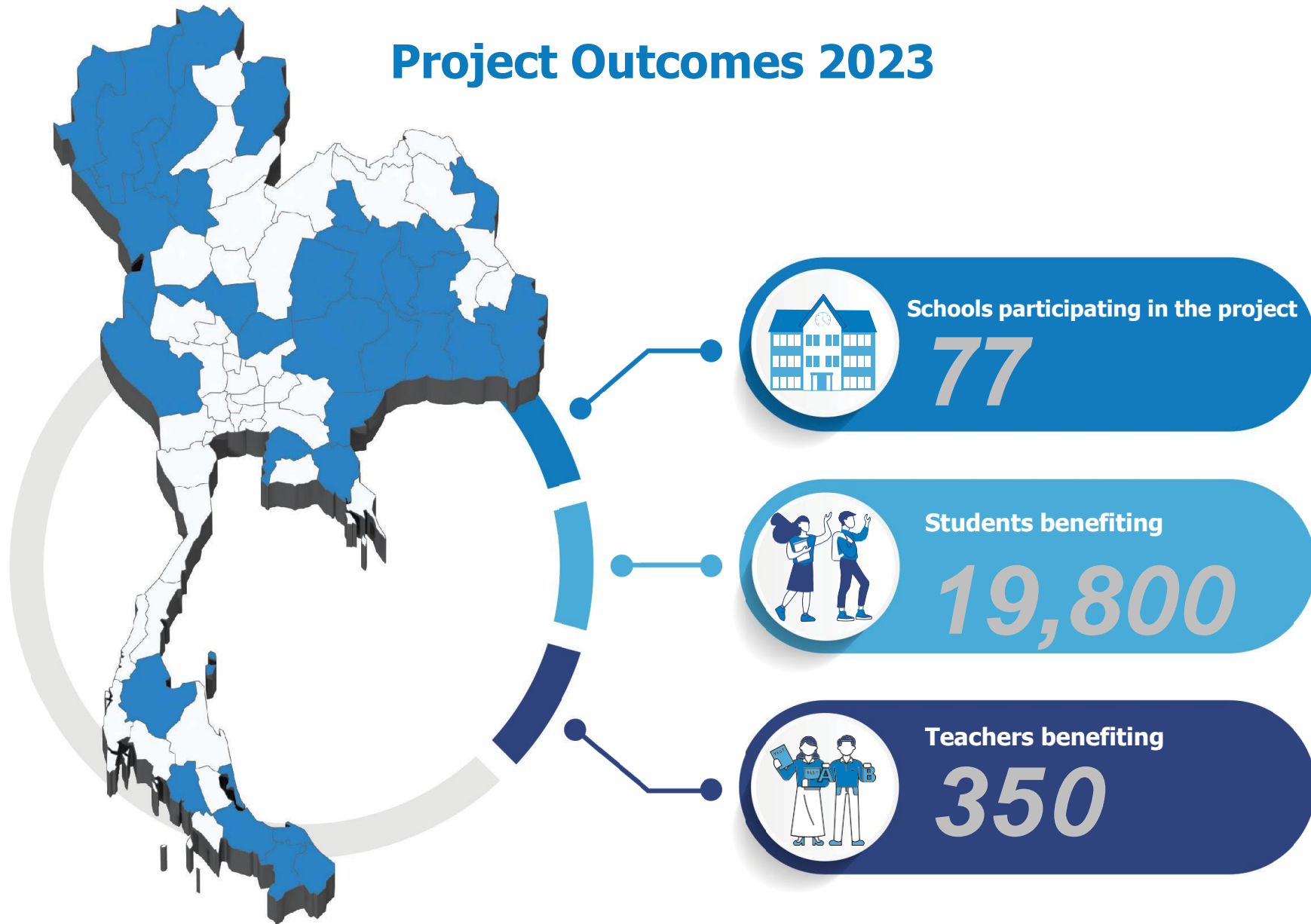
Thailand Collaboration for Education (TCFE) is a collaborative effort among various organizations that address critical educational issues in Thailand. The project aims to build partnerships with schools and communities, focusing on improving educational quality and creating equitable opportunities for all students.

Learn Education, as a network partner, is dedicated to enhancing educational quality to ensure that every student, especially those with limited access, can receive a high-quality education on an equal footing.

Educational Quality Improvement Tools



Project Outcomes 2023



4.4 Academic Competitions: Brain-Boosting Activities



LEARN Corporation, as a provider of Blended Learning Solutions through Learn Education, offers a comprehensive "Mathematics and Science Classroom" program. This initiative is designed to improve learning outcomes for students and schools by providing a well-rounded educational system. Beyond supporting teachers and students in the classroom, the program includes an online problem-solving competition called "Excel in Science, Excel in Mathematics," aimed at upper primary and lower secondary students. Now in its second year, the project fosters strong relationships between teachers and students and significantly enhances student learning motivation and achievement.

4.5 Let's Learn Together for Students' Future – Empowering Leadership through "Adapt-Change" for Student Well-being

Organized activities to support school administrators and teachers in the municipal schools of Yala, who have adapted their methods according to the Thinking School theory to the digital age. This allows teachers to implement teaching strategies with the learning system effectively, contributing to the development of students in line with 21st-century education standards.



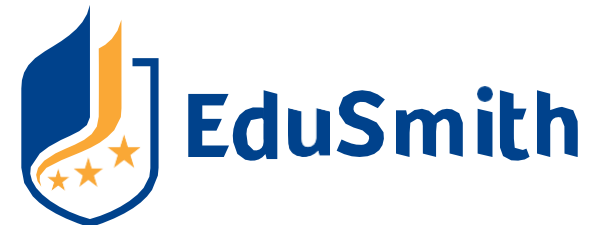
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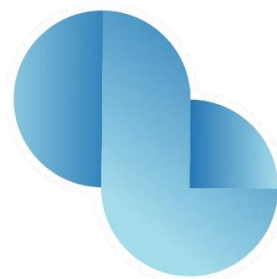
In 2023, EduSmith Institute participated in organizing activities as requested by various schools to contribute to their event funding, amounting to a total of 24,000 baht. The details of the activities are as follows:

1 BEST Sponsorship

2 ICS Carnival 2024

3 ICS Got Talent





LEARN
CORPORATION