



Social Value Report

in 2021

Lifelong Learning Edtech



Social Value Report in 2021



TABLE OF CONTENT

01 2021 Overview	3
02 Life Changing Program	4
03 Satit Pattana Secondary School Scholarship Program	11
04 LEARN CSR SCHOOL Program	15
05 Trainkru, "Teacher Training" Program	20
06 Government Agency Collaboration Program (HCEC by OBEC)	21
07 Fund Collaboration Program	23

2021 Overview

The pandemic of COVID-19 affected the economy, society and education in Thailand, causing an impact on teaching and learning in many ways, whether it was postponing the opening of the semester or changing the teaching and learning style, which was considered a great challenge. As a result, the schools, teachers and students had to adapt from traditional teaching methods to online format that relied heavily on equipment and the internet. The above situation indicated the unavailability of equipment and internet in the Thai education system, which reinforced the inequality to be more obvious. As a result, teaching and learning throughout the 2021 academic year had to be modified according to the pandemic situation and the announcement of the opening and closing of the school several times.

Learn Corporation recognized the importance of education and strived to develop innovation and learning technology to fill the gap and elevate Thai education to equal access. Throughout the period of its operation **Learn Corporation** has established projects to promote learning and continuously raise the level of education in the society. In 2021, there were projects to help education and promote social learning during the situation of COVID-19 as follows:

1. Life Changing Program

2. Satit Pattana Secondary School Scholarship Program

3. LEARN CSR SCHOOL Program

4. Trainkru, "Teacher Training" Program

5. Government Agency Collaboration Program (HCEC under OBEC)

6. Fund Collaboration Program



Learn Corporation aims to develop a variety of innovations to offer full access to education with full efficiency, leading to equality in society that will transform into sustainable happiness.





Background of the Life Changing Program

Life Changing Program was initiated by a small group of teachers in the **OnDemand** tutoring institute, one of affiliated businesses of **Learn Corporation**, with the intention of supporting high school students who are in need of opportunities to access quality lesson content. By that, students have the opportunity to take tutoring courses to prepare for university entrance examinations and succeed in the faculty they dream of, as well as using this opportunity to build on the future of education and being a good leader for society in the future.



In 2020, **Learn Corporation** aimed to push and expand educational assistance to students who lack opportunities, and therefore expanded the Life Changing Program to cover groups of students and schools across the country. We increased the number of scholarships to be sufficient for the number of students and developed activities to promote good leadership as well as educational guidance activities under the program continuously to create a group of senior and junior scholarship students. That will help push the role of good leadership for the youth to their full potential.

Life Changing Program received course scholarships from the following tutoring institutes.



OnDemand
Turn on your future



Project Overview

In 2021, the Life Changing Program accepted applications for students to join the program from March 1, 2021 - January 31, 2022, with 1,500 scholarships. However, due to the outbreak of COVID-19, the program, therefore, set up a special project by granting scholarships to children of high-risk occupations and those affected by COVID-19 to help and ease the burden of their families, which attracted a large number of students and more than doubled the number of students in the program.



Number of Students in the Life Changing Program



Objective

To cultivate good leadership in the youth



Target group

High school students with a commitment and determination to study at the university level.



In 2020, the Life Changing Program had more than 700 students. In 2021, more students were interested in the program and the number amounted to more than 3,000 students.

Operations to Create Good Leadership for the Youth

1

Courses from OnDemand, Da'Vance, FAROSE, and educational guidance from TCASter



2

School supplies and internet (considered as appropriate)

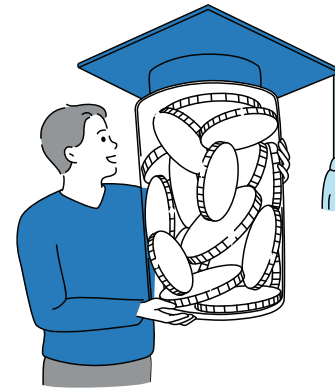


3

Guidance on studying at the university level and future careers, including cultivating the Pay It Forward idea

4

Education scholarships or ways to earn money

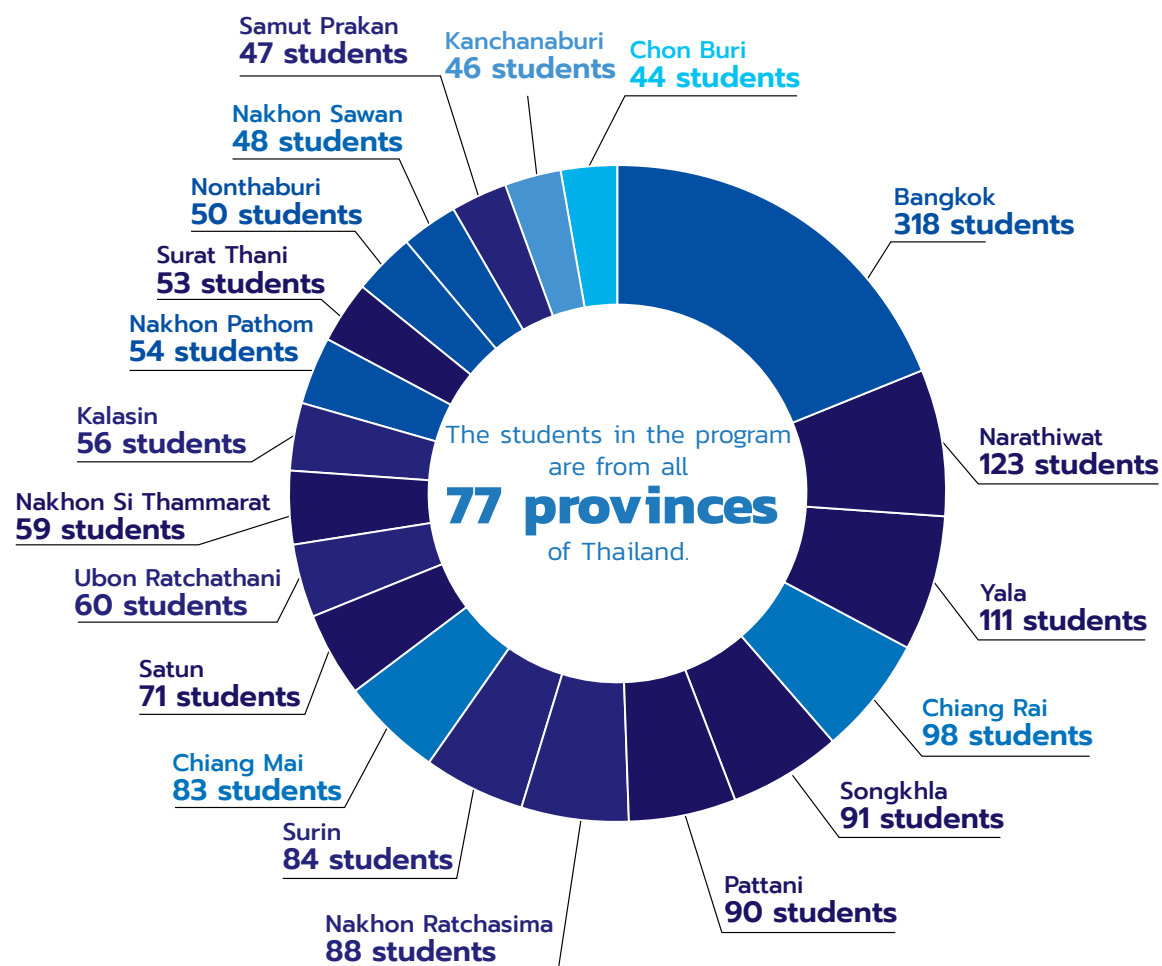


5

Building a community of senior and junior scholarship students to exchange knowledge and information

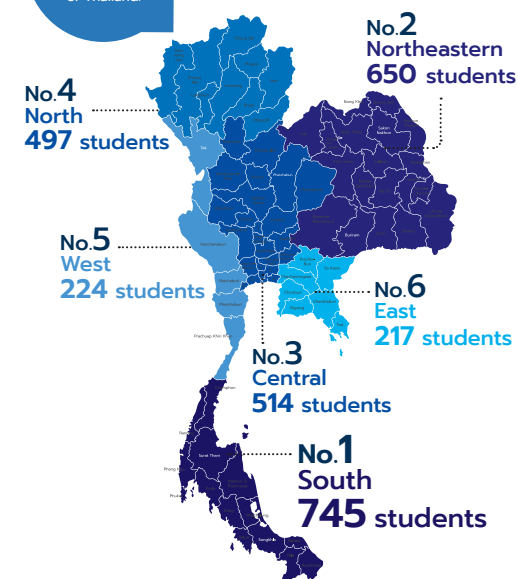


Overall Operation



Top 20 provinces with the highest number of students in the Life Changing Program

The students in the program are from all **77 provinces** of Thailand.



South Northeastern North Central West East

In 2021, there were 3,165 students in the Life Changing Program

OnDemand
Turn on your future

FAROSE
ACADEMY

DAVANCE
By a 100% success rate

TCASter
MOCK Exam

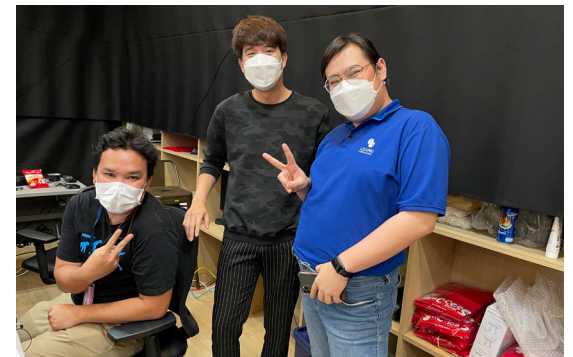
TCASter

4,150 courses

1,500 courses

with the total value of **40** million baht.

Activity Photos



LIFE Changing Program
ทุนเปลี่ยนชีวิต

LIVE แนะนำ ครั้งที่ 2
จับมือจัดอันดับกับ TCASter

พบกับเวิร์กช็อปการจัดอันดับ TCAS เพิ่มโอกาสสอบติดอย่างแม่นยำ โดย ดร. พิณุต พร้อมร่วมพูดคุย สร้างแรงบันดาลใจกับพี่ไผ่ และนักเรียนทุนรุ่นพี่ ที่วันนี้ได้เป็นคุณครูตามที่ฝัน

โปรแกรมการแนะนำ

15.30 น. แนะนำการใช้ Zoom เตรียมพร้อมก่อนเริ่มงาน
16.00 น. พูดคุยกับพี่ไผ่ OnDemand และ พี่จรรยาดี นักเรียนทุนรุ่นพี่
16.30 น. เกมฮอตจาวัว
16.45 น. เวิร์กช็อป "จับมือจัดอันดับ" โดย ดร. พิณุต TCASter
17.15 น. ถาม-ตอบกับ ดร. พิณุต และพี่จรรยาดี
17.30 น. จอกลิสต์นักเรียนจัดอันดับ "จับมือจัดอันดับ" มูลค่า 450 บาท ฟรี!

เล่นเกม ฮอตจาวัว

ลงทะเบียนเข้าร่วมงาน

QR Code

ศุกร์ที่ 30 เมษายน 2564
15.30-17.30 น. ทาง Zoom

ลงทะเบียนเพียง 26 เม.ย. 64




LIFE Changing Program
ทุนเปลี่ยนชีวิต

ทุนเปลี่ยนชีวิต กำลังค้นหา
LCP Ambassador
ทุนทุนเปลี่ยนชีวิต

ร่วมส่งต่อสิ่งดี ๆ และสร้างแรงบันดาลใจให้กับเพื่อน ๆ LCP รุ่น 2

กติกา

- ▶ อัปเดตสปีดวีดีโอแนะนำตัว พร้อมแชร์ประสบการณ์หรือความประทับใจ ก่อนและหลังเข้าโครงการฯ ความยาว 1 นาที
- ▶ 5 คลิปที่ประทับใจที่สุด จะได้เป็นตัวแทน LCP Ambassador พร้อมรับहु้ฟงบลูจาวัวจาก Learn Corporation เพื่อใช้ในการเรียน

ส่งคลิปได้ที่
Line: @LC_LCP
ได้ตั้งแต่วันที่
ถึง 20 เม.ย. 64

ทุนเปลี่ยนชีวิต #LCPPayItForward



Feedback from the Students in the Life Changing Program



If I didn't receive this scholarship, I might not be able to get ready for the exams in time as for some topics, I tried to study them by myself but didn't quite understand. In addition, I also had financial problems at home so I didn't want to bother my mom and ask her to take extra classes. But when I got the scholarship for biology and GAT courses, it was a whole lot easier for me to prepare for the exams.

First-year student, Faculty of Technology and Agricultural Product Innovation, Food Science and Nutrition Major, Srinakharinwirot University

Nickname: **Idea**
Full name: **Phakthima Prasopphon**
School: **Pathumwilai School**



If I hadn't received this scholarship, studying for my exams would definitely have been very hard. I wouldn't have had a clear goal each day about what to do, how to do it, and what to read. I wouldn't have known what I should start with and the chances of getting into my dream faculty must be gloomy for sure.

Nickname: **Nurin**
Full name: **Nureeda Tohtayong**
School: **Prasan Wittaya Foundation School**



When I read the books by myself, there was a thought popping up in my head that when our resources were not equal to others as I didn't study well, will I pass the exams like them? But after studying, I realized that now I have the same precious resources as others, and when they can do it, why can't I? Let's make the most of this resource!

First-year student, Faculty of Pharmacy, Chiang Mai University

Nickname: **Na**
Full name: **Nurhusna Awae**
School: **Demonstration School of Prince of Songkla University**



My grandma and I were very touched and she was so happy that she couldn't fall asleep as we ourselves probably can't afford to buy such an expensive laptop. Thank you so much for giving me one to use in my study. I promise that I will make the most of it. I promise.

Nickname: **Asia**
Full name: **Asia Aduline Sarda**
School: **Chalermprakiat Somdet Prasinakarin Phuket School**



โรงเรียนสาริตพัฒนา พายมัย

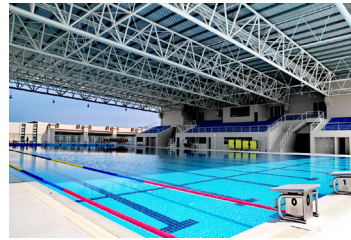
SATIT PATTANA SECONDARY SCHOOL

*Satit Pattana Secondary School is a Thai curriculum school with Cambridge Assessment International Education that focuses on self-discovery through the Individual Development Plan (IDP) curriculum to find personal interests and dreams, along with an intensive academic curriculum from OnDemand under the supervision of Learn Corporation, the leader in educational technology in Thailand, and English curriculum from **Cambridge Assessment English**.*



Satit Pattana Secondary School has been continuously granting scholarships to students from the academic year 2020 to the present.





Target group

Thai youths who want to continue their studies in Mathayom 1-6

Students who are selected for the Global Citizenship program in Mathayom 1 and 4 will receive scholarships for a total of 3 years.

The scholarship supports tuition and study fees which consist of



Tuition fee

- OnDemand
- Ignite
- Learn Education



Cambridge
Assessment
International
Education

Tuition fee

Cambridge
Assessment
International
Education



Tuition fee

Individual
Development
Plan (IDP)



Cambridge
Assessment
International
Education
IELTS **TOEFL**

Examination fee

- Cambridge English Assessment
- IELTS
- TOEFL
- IGCSE
- O-Level
- A-Level

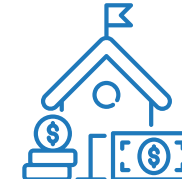


Tuition fee

Mathayom
6-4 territorial
defense students













Lunch budget



Examination fee



Personal
accident
insurance fee

Number of scholarships open for applications				
Level	Scholarship type		Scholarship detail	Number of openings (persons)
 Mathayom 1	Academic Scholarship		Science and Mathematics Academic Scholarship	22
	Talent Scholarship		Arts Talent Scholarship	3
			Music or Singing Talent Scholarship	3
			Sports Talent Scholarship	2
	Total			30
 Mathayom 4	Academic Scholarship		Science and Mathematics Academic Scholarship	22
	Talent Scholarship		Arts Talent Scholarship	3
			Music or Singing Talent Scholarship	3
			Sports Talent Scholarship	2
	Total			30

THE SCHOLARSHIP SUPPORTS TUITION AND STUDY FEES WHICH CONSIST OF



The academic year 2020

50 scholarships
worth **5** million baht



The academic year 2021

99 scholarships
worth **10.5** million baht



The academic year 2021

150 scholarships
worth **15** million baht

Number of scholarships open in the academic year 2022

*Conditions, details, and the number of scholarship students are subject to change. Follow us on www.stps.ac.th.

What Students Receive

“

Thank you the school for giving me the opportunity to study here with an Individual Development Plan (IDP) to achieve the goals of getting into my dream university. I have developed myself to be more responsible for learning from self-study and socializing, doing various activities that I had never done before. I am glad that the school sees the talent in me and lets me take part in the activities of the school.

”



Nickname: Jom
Mathayom5- scholarship student

“

I would like to thank Learn Corporation and the school for giving students the opportunity to prove themselves. Previously, I didn't think I would succeed, but when I received the scholarship, I felt that everyone was talented in their own way if they have a sincere intention and effort. I have developed time management skills between doing activities and studying. Receiving this scholarship made me realize that doing a variety of activities is an opportunity for me to discover myself and do what I like, including being able to keep it as my own profile. I'm very happy and feel that my intentions are supported which made me see my own value and be more proud of myself. It is like a motivation for me to study hard and keep doing the activities. I'm excited to study here where I made new friends and society. There are still many things to try here.

”



Nickname: Nam Wa
Mathayom4- scholarship student

“

Thank you the school for helping me develop my English language skills. Having teachers to help guide and plan further study closely, I have developed a greater sense of self-responsibility through self-study and social skills that have led to a wider world of education. I feel totally free because here there is flexibility in choosing the time and subjects to study. It gives me more time to do what I like.

”



Nickname: Khaopun
Mathayom4- scholarship student



Learn CSR School

Learn Corporation, as an organization that works to reduce inequality in education, has decided to “do it” by ourselves in the **Learn CSR School**. For every 100 schools that use our **Online Blended Learning Solution** system, we will pass it on to 15 schools that lack the opportunity to use it free of charge.

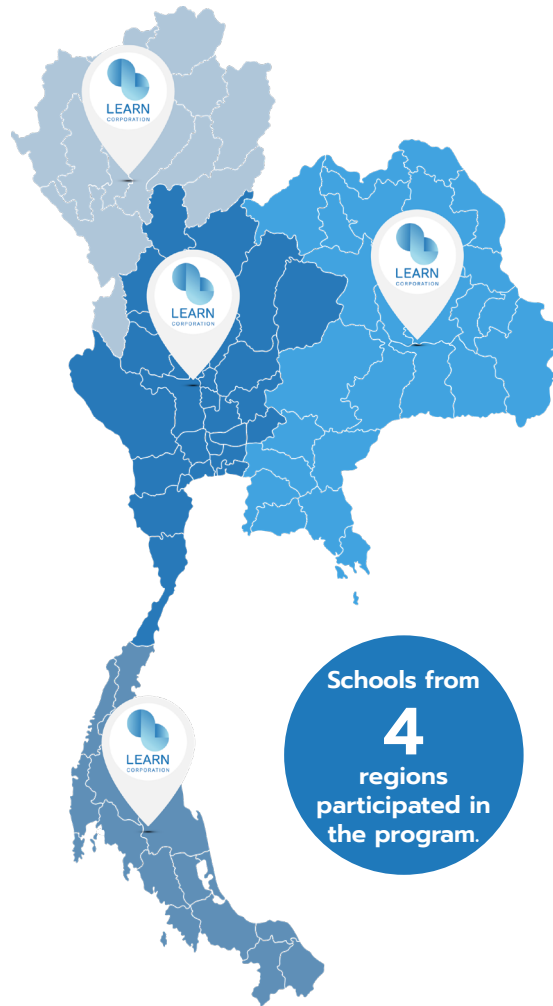
Because we believe that every student should have access to quality education to attain academic excellence and be equally sound critical thinkers.



For every “100 schools”,
we help out 15 schools to have the
opportunity.



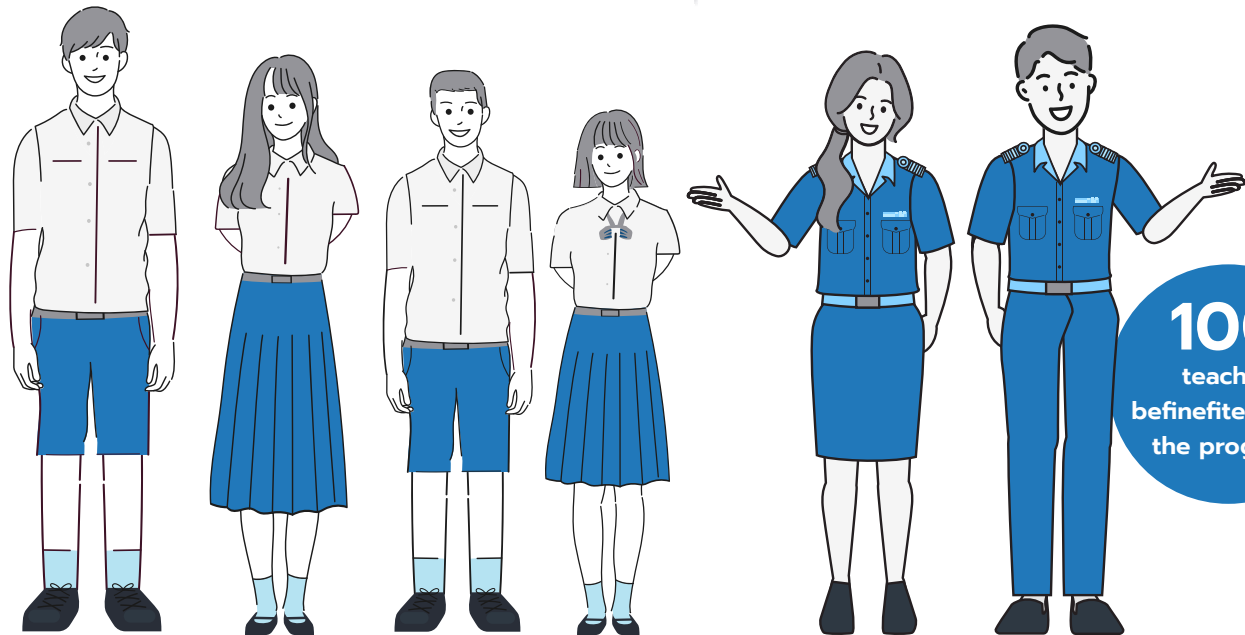
2021 Overview (Program started from 2012-2021)



5,700
students
benefited from
the program.



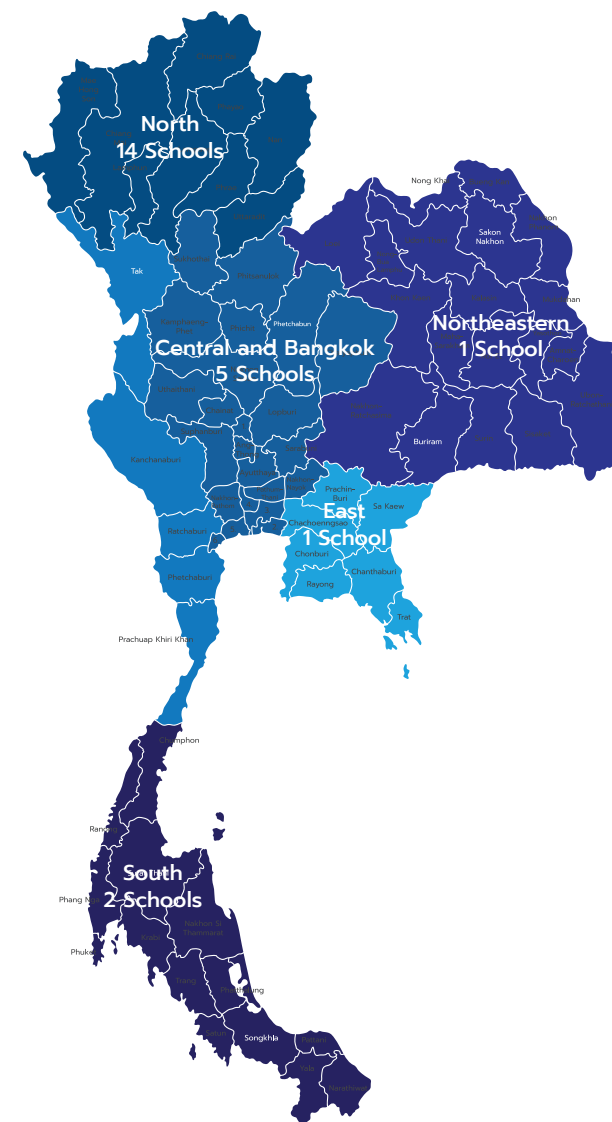
23
schools
participated in
the program.

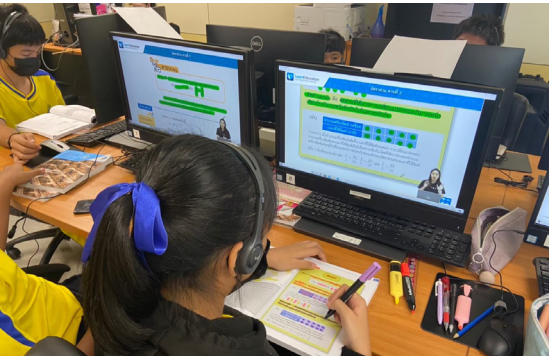
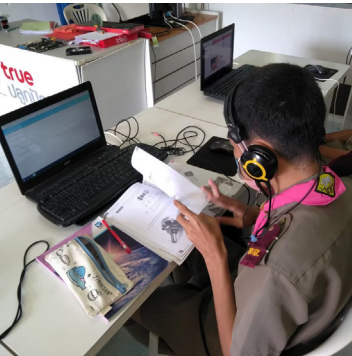
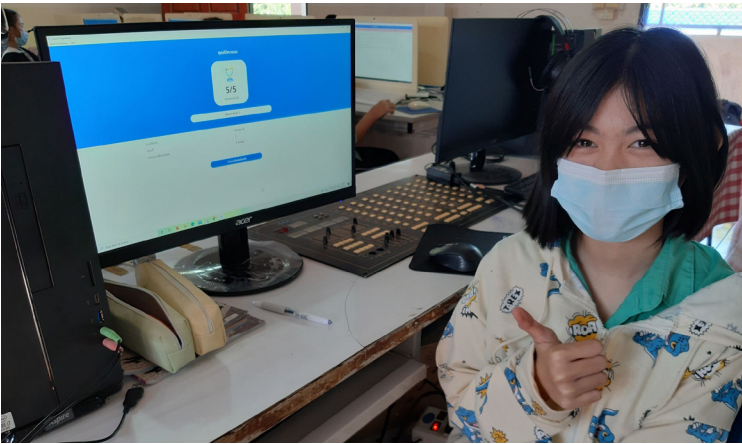


100
teachers
benefited from
the program.

23 Schools in the Program

School in the Program	Province	School in the Program	Province
Central and Bangkok: 5 Schools		North: 14 Schools	
Good Shepherd Sisters	Bangkok	Demonstration Pali, MCU	Chiang Mai
Anuban Phibunwes	Bangkok	Suksasongkhro Chiangmai	Chiang Mai
Phayathai	Bangkok	Saint Joseph Mae Chaem	Chiang Mai
Gabriel Upatham	Bangkok	Princess Ubolratana	Chiang Mai
Wangprai Witthayakom	Saraburi	Doisaket Phadungsasana	Chiang Mai
East: 1 School		Ban Huairaisamakkee	Chiang Rai
Anuban Koh Kood	Trat	Chiang Rai-Phayao Border Patrol Police Vocational School	Chiang Rai
Northeastern: 1 School		Ban Samanmit	Chiang Rai
Saint John's Thabom	Loei	Ban Sop Kham	Chiang Rai
South: 2 Schools		Chumchon Pakha Maengoen Samakkee	Chiang Rai
Naresuan Palau Border Patrol Police	Prachuap Khiri Khan	Ban Jambon	Chiang Rai
Phueng Ton-eng	Nakhon Si Thammarat	Wat Thap Man	Uthai Thani
		Ban Sop Pet	Nan
		Saint Joseph Mae Ramat	Tak





Feedback from Schools

“

Since students started using Learn Education's Learning Solution, they have been found to be more enthusiastic and eager to learn. In addition, the Solution is so easy to understand and diverse and teachers have the knowledge and the ability to explain to students understandably.

”

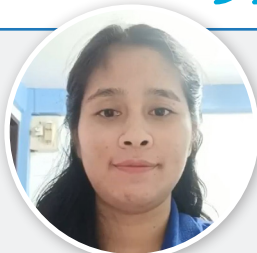


Aditya Siharat
Ban Sop Kham School
Chiang Rai

“

The use of Learn Education's Learning Solution helps students to practice thinking and have an interest in the academic content, especially in mathematics which students understand more than before and science that they were especially interested in experiments. That resulted in better learning achievement in science. In 2020, students had significantly higher O-NET scores than in previous years.

”

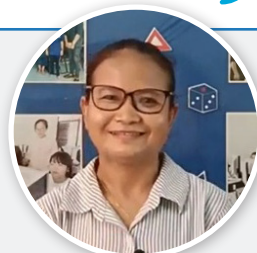


Supanna Pansri
Anuban Koh Kood Trat

“

Learn Education's Learning Solution is very useful to students. The prominent feature is that students can review the lessons they still don't understand after class to gain more knowledge. Students like it because it's fun and easy to understand. As teachers, we see a lot of benefits of this Learning Solution, especially during the COVID situation. It allows students to study online and greatly reduces the production of teaching materials for teachers.

”

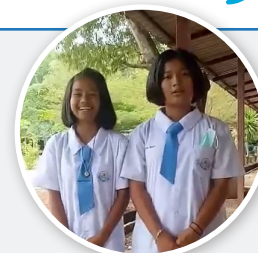


Praphai Wanna
Good Shepherd Sisters
School Bangkok

“

Using the Learning Solution helps us gain a variety of knowledge. There are also lovely teachers who help teach Science and Mathematics, making them easier to understand and more fun. Thank you for giving students the opportunity at Phueng Ton-eng School to study with various technologies.

”

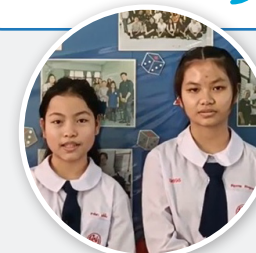


Mathayom3- students
Phueng Ton-eng School
Nakhon Si Thammarat

“

The benefit of the Learning Solution is it enables us to help ourselves in terms of learning more because, with the Solution, we can choose by ourselves which lesson we want to study. In addition, after studying in the program, there will be a quiz to review knowledge and understanding as well. The lessons are fun and correspond to the topics we want to learn. It gives us more knowledge as well as scientific experiments, and the teachers are not boring, but joyful and hilarious, which makes us want to study even more.

”



**Mathayom1- and
Mathayom3- students**
Good Shepherd Sisters
School Bangkok



Teacher Training Program (Trainkru)

Trainkru was set up in 2017, focusing on the learning of teachers in the 21st century and being ready to create the best future together with all teachers in collaboration with leading organizations and universities. It is committed to developing quality teacher coupon courses that cover all subject groups and levels of education from early childhood to high school. At present, there are more than 19,000 trainees in the Trainkru system.

The teacher training program has a range of forms of training to choose from.





HCEMC
ศูนย์บริหารงานพัฒนาศักยภาพบุคคลเพื่อความเป็นเลิศ
Human Capital Excellence Management Center

Teacher Potential Development Project at the Secondary Level, Using the HCEC as a Base

Objective

Human Capital Excellence Center (HCEC) under the Office of the Basic Education Commission (OBEC), Ministry of Education, with 185 centers in all provinces across the country, aims to develop teachers with online training by piloting 5 centers to evaluate their work and expand to all the centers. The objectives of teacher development are as follows:

1. To develop the potential of teachers to have learning management skills that emphasize practical and professional skills. The online training is organized through the HCEC as a base.
2. To develop teachers with skills in developing an integrated learning system that focuses on practical skills needed in the 21st century.
3. To increase the quality and elevate the creation of new knowledge in teaching and learning management for teachers at the secondary level.

Project results

- The training is a combination between online training and workshops, but due to the pandemic of COVID19-, the workshop format has been changed to online for the convenience and safety of the trainees.
- A total of 650 teachers participated and 575 passed the training. Training hours can be used to submit for academic standing.



Target group

High school teachers in
5 Secondary Educational
Service Areas for **15** schools



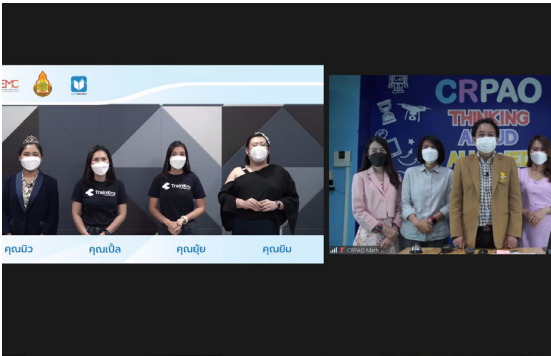
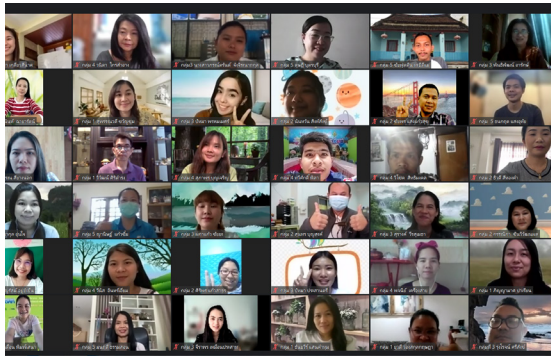
Trained teachers

575 persons



Training satisfaction

9.8 scores





Curriculum Development Project for Teacher Development to Instill Morals and Good Governance in the Classroom

Thai society still encounters corruption behaviors at a quite high level and ranked last throughout the past several years. Most still lack knowledge and understanding about teaching morality, ethics, and anti-corruption. Moreover, at present there is no concrete way to instill these issues in teachers and youth.

Objectives

The project has been supported by funding from the Thai Corporate Governance Fund and has joined hands with many partners in education to set up this program to provide training to educate moral cultivation and good governance in the classroom for teachers to use this knowledge in teaching and learning both inside and outside the classroom.

Project results

- The training is a combination between online training and workshops, but due to the pandemic of COVID19-, the workshop format has been changed to online for the convenience and safety of the trainees.
- A total of 520 teachers participated in the training, divided into:
 - 200 teachers attended an online training
 - 320 teachers attended an online training and workshop (Training hours can be used to submit for academic standing.)



Target group

Primary-secondary school teachers nationwide

for **500** persons



Trained teachers

320 persons



Training satisfaction

9.6 scores

